



Income Investing

Navigating the search for sustainable income



FOR PROFESSIONAL INVESTORS ONLY

Your success. Our priority.

About Columbia Threadneedle Investments

Investors around the world rely on
Columbia Threadneedle Investments to manage their money.

Our reach is expansive, with more than 450 investment professionals around the world, a robust Responsible Investment framework and an independent oversight team.

Your success is our priority.

Income matters

And we know income!

The benefits of income investing

To meet the different financial goals of a growing number of investors, investing for income has never been more important. In a world of shifting market dynamics and low interest rates, attractive sustainable income is also getting harder to find.

Income has always been recognised as a critical component of most investment portfolios. In addition to generating consistent income streams, the right mix of income strategies can provide investors with the potential for sustainable long-term growth.

By drawing on a diverse range of income sources, from equities and bonds to alternative investments such as real estate and infrastructure, asset managers can enhance portfolio diversification across asset classes and geographies, lowering overall volatility and providing smoother returns for investors.

Reasons to invest in income-generating strategies

1. Income payouts
 2. Capital growth potential
 3. Diversification benefits
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Why Columbia Threadneedle Investments for income investing?

Columbia Threadneedle Investments is a global asset manager with a strong heritage in income investing across both traditional and alternative asset classes. Our specialist teams use tried and tested investment approaches to deliver attractive, sustainable returns for clients.



Sustainability of income

We look for long-term consistency and durability of income from investments. Aiming for the highest level of income today is a mistake if it jeopardises total return tomorrow.



Total return approach

Our approach seeks to deliver yield without chasing it. Portfolio managers aim to maximise return per unit of risk within a total return framework to deliver consistent returns for clients.



Research intensity

Behind every investment, you'll find original, independent analysis powered by our research experts. Responsible Investment (RI) principles are key and, with our proprietary RI tools, add real value to investment decisions.



Threadneedle equity income strategies

Equities continue to be a popular choice for investors. The broad range of businesses on offer and the familiarity of many of the companies make this market an attractive option for novices and highly sophisticated investors alike. However, in times of crisis, one key area of investor concern is on the ability of companies to pay a dividend.

As equity income investors, we prefer companies that can deliver stable and growing dividends over the medium to long term, and that can do so without compromising their balance sheet, the growth potential of the business or indeed their broader social impact. We believe that this approach will be able to deliver strong risk-adjusted returns for our clients across our wide range of global, regional and single country equity income strategies.



“Income should be core to any investor’s portfolio. We believe our compelling suite of income strategies cater to a range of risk appetites and distribution requirements.”

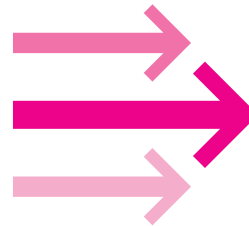
– RICHARD COLWELL
Head of UK Equities



Threadneedle fixed income strategies

Across the range of fixed income markets can be found a wide array of risk and return characteristics, from traditional asset classes of investment grade and high yield credit, through to more specialist areas that include emerging markets, securitised debt and social bonds.

The attraction of each area can change as economic and credit cycles progress. Our portfolio managers therefore pursue a flexible and dynamic allocation approach to enable them to seize investment opportunities as they arise, while minimising downside risks. Our proprietary risk rating system enables analysts to efficiently communicate an issuer's risk profile and supports rigorous relative value debates that help portfolio managers to determine their final portfolio positions.



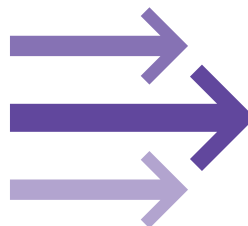
**“We don’t follow the crowd.
We focus on identifying changes in key catalysts and risks.”**

– **KIRK MOORE**
Head of Global
Fixed Income Research

Threadneedle real estate strategies

UK real estate remains a compelling asset class for many investors, with its asset-backed rental income currently providing an attractive annual yield of c5%.¹ Returns from the asset class are traditionally dominated by income, which in a 'lower-for-longer' interest rate environment presents an appealing investment proposition.

Our approach has been built on buying assets that offer high, sustainable income yields, and actively managing those properties to maintain and grow rental income. Our UK Real Estate team is active in all market conditions across the full risk/return spectrum. This gives us visibility on the whole market, with a network of advisers covering all disciplines and locations providing a unique insight into occupational demand patterns, enabling us to track rental trends and identify value.



“Our team is tried and tested through multiple market cycles”

– JOSEPH VULLO
Head of UK Real Estate

¹Source: MSCI UK Monthly Property Index, gross income yield was 4.9% as at 31 December 2020.

Threadneedle multi-asset income strategies

Investment returns from individual asset classes can vary significantly over time, with each asset class offering a different risk and return profile depending on the economic environment. By actively allocating across a mix of assets, the strategies managed by our multi-asset experts provide a 'one stop shop' investment solution for investors that aims to deliver attractive levels of income with less volatility than equities.

At a time where yields across many asset classes are low, our multi-asset income strategies can provide a well-diversified, cost-effective solution for investors seeking a good level of income while keeping volatility in check, irrespective of market conditions.



“Our multi-asset income strategies provide a cost-effective solution for investors seeking quality, sustainable income while keeping volatility in check.”

– MAYA BHANDARI
Portfolio Manager, Multi-Asset

Our core income strategies

Find the income you're looking for – whatever your investment goals

EQUITIES	FIXED INCOME	ALTERNATIVES
<p>THREADNEEDLE UK EQUITY INCOME</p> <p>Approach A versatile UK equity strategy with a contrarian bias that seeks to generate both income and growth.</p> <p>Key feature > Conviction-driven, core UK equity income offering</p>	<p>THREADNEEDLE STERLING CORPORATE BOND</p> <p>Approach Focuses on issuer and security selection to exploit opportunities in the UK investment grade corporate bond market.</p> <p>Key feature > Potential for yield pick-up over government bonds</p>	<p>THREADNEEDLE GLOBAL MULTI ASSET INCOME</p> <p>Approach A well-diversified income strategy investing across equities, fixed income and real estate.</p> <p>Key feature > Proven capability in income generation</p>
<p>THREADNEEDLE GLOBAL EQUITY INCOME</p> <p>Approach A global equity strategy that seeks to deliver high-quality income and sustainable growth.</p> <p>Key feature > Access to a wide opportunity set, including emerging markets</p>	<p>THREADNEEDLE UK SOCIAL BOND</p> <p>Approach The UK's first daily liquid social bond strategy that seeks to deliver both financial and social alpha.</p> <p>Key feature > A pioneer in impact investing</p>	<p>THREADNEEDLE PROPERTY</p> <p>Approach Targets assets where we can add value through active asset management and seeks to deliver an attractive income yield to investors.</p> <p>Key feature > Emphasis on asset picking</p>
	<p>THREADNEEDLE UK STRATEGIC BOND</p> <p>Approach Access to our best fixed income ideas sourced primarily from UK bond markets.</p> <p>Key feature > 'One stop shop' solution</p>	<p>THREADNEEDLE EUROPEAN SUSTAINABLE INFRASTRUCTURE</p> <p>Approach Targets high-quality, core infrastructure assets where we can add value through active asset management and ESG integration.</p> <p>Key feature > Aligned with consistent long-term income needs of investors</p>
	<p>THREADNEEDLE STERLING SHORT-DATED CORPORATE BOND</p> <p>Approach Bespoke investment strategy that offers exposure to short-dated UK investment grade corporate bonds.</p> <p>Key feature > Targets key benefits of short duration market</p>	

For our full range of income strategies please visit columbiathreadneedle.com/incomeinvesting

To find out more visit

columbiathreadneedle.com/incomeinvesting



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