

New Global Brand: Frequently Asked Questions

30 MARCH 2015

1. Why have you launched a new brand?

Asset management is increasingly global, and investors look for managers to create solutions and generate strong risk adjusted returns in all regions of the world.

Our new global brand, Columbia Threadneedle Investments, represents the combined capabilities, reach and resources of both Threadneedle Investments (Threadneedle) and our US-based affiliate Columbia Management (Columbia). As affiliated firms, we have been working together for over two years to support our clients and our business, and the use of a common global brand is the natural next step.

With more than 450 investment professionals based around the world, Columbia Threadneedle Investments has the collective size, scale and capabilities to innovate and compete globally while maintaining a consistent, strong local focus in our core markets.

2. Who is Columbia Management?

Columbia Management is based in the US and has US\$358 billion in assets under management. It is the 11th largest manager of long-term mutual fund assets in the US. Both Columbia and Threadneedle are owned by Ameriprise Financial, Inc. (Ameriprise) and together with Ameriprise form the 30th largest global asset management group.

3. Who is Ameriprise Financial?

Ameriprise Financial, Inc. is a leading financial services firm based in the US. As well as providing world class asset management expertise through Threadneedle and Columbia, it is a leading US provider of Wealth Management, Annuities & Protection. Ameriprise has more than US\$800 billion in assets under management and administration.

4. What does this mean to me?

As a result of the rebrand, you will begin to see our new logo, look and feel reflected in printed materials and on our new website.

Our new website address is: www.columbiathreadneedle.com

However, while we are introducing a new brand, in many ways, the investment company you know well has not changed. The following remain in effect:

- Fund and strategy names, eg Threadneedle UK Equity Income Fund is not changing name.
- Established investment teams, philosophies and processes
- Account numbers, phone numbers and mailing addresses
- Our company names and regulators have not changed. eg Threadneedle Asset Management Limited and Threadneedle Investment Services Limited continue to be authorised and regulated by the Financial Conduct Authority (FCA) and Threadneedle Management Luxembourg S.A. continues to be regulated by the CSSF.

5. Has Threadneedle been taken over? Is this a merger?

No. This is not a take-over or merger; the legal entities will stay the same. There is no change to any of the Threadneedle companies. However, instead of using the Threadneedle Investments brand we are using one brand globally - Columbia Threadneedle Investments.

6. What impact will it have on my investment?

We will continue to manage your investment as we did before. Our global funds benefit from the additional research and investment expertise offered by Columbia.

7. Will my fund manager change?

No, there will be no change to the fund manager of your fund or your investments.

8. Will your investment approach change?

No, in fact the additional sharing of research globally allows us to make better use of our investment ideas and talent, enhancing the 'Perspective Advantage' that is core to our investment philosophy.

9. Are the fund names changing?

We will not be changing the names of our range of OEICs or unit trusts, but may consider doing so for our global range of funds – our Luxembourg SICAV – at a later stage. Eg. Threadneedle UK Equity Income Fund.

10. Will my contact change?

No, please continue to use the same contact as you have done previously. Our phone numbers are not changing.

Email addresses should now take the form:
firstname.lastname@columbiathreadneedle.com

For operational and servicing enquiries please visit our new website for updated contact details: www.columbiathreadneedle.com

11. Can I invest in a Columbia fund?

We already have some Columbia strategies in our Luxembourg SICAV range of funds and over time we would intend to make more strategies available globally.

Certain Threadneedle strategies already benefit from the additional research and investment expertise of Columbia.

12. What does the new brand stand for?

Our clients' success is our priority and we have therefore put the customer at the heart of Columbia Threadneedle Investments, ensuring we deliver successful investment outcomes, solutions and service for our clients across the globe.

13. What does the new logo mean?

The Columbia Threadneedle Investments logo represents the combination of two established managers under one global brand. It can be interpreted as combining the 'C' of Columbia Management and the 'T' of Threadneedle Investments.

The blue creates uniformity between the new logo and the Ameriprise logo.

14. Will there be any change to the regulators of the funds as a result of the change of brand?

No

15. How many countries are you in? Do you plan to expand your global footprint?

We currently have a presence in 18 countries across Europe, Asia Pacific and North America. We look for opportunities as and when they arise, however we remain fully committed to our home markets.

16. I see that you have moved head office, what does this mean for me?

In April 2015 we will move to a new London head office at Cannon Place.

Our registered address changed on 30 March 2015 to:

Cannon Place, 78 Cannon Street, London, EC4N 6AG

This change has no impact on the mailing address for operational and servicing issues, please visit our new website for contact details: www.columbiathreadneedle.com